President’s Message

IT’S TIME FOR OUR ANNUAL CHECK-UP. It is the point in the year when we assess our performance and report to the community on progress made and challenges ahead.

So what is the health of the Jewish Museum of Maryland at the end of FY 2016? I am happy to report that the patient is thriving and the prognosis is even better!

In this fiscal year WE SET RECORDS for fundraising (most funds raised for a traveling exhibit project); for attendance (highest for a season and for an event); and for visibility (front page coverage, arts section lead, multiple TV/radio interviews and social media references to both JMM and Jonestown). We had three major exhibit openings in just one fiscal year — Cinema Judaica, Paul Simon and Beyond Chicken Soup — and more than 66 public programs, ranging from concerts to outdoor films to thought-provoking lectures. In September, the American Association for State and Local History awarded its highest honor to our A-Mazing Mendes Cohen exhibit, and in May we learned that a JMM participant in the international “My Family History” was selected to be a finalist in Israel — that is the second year in a row.

Behind the scenes, our collections grew to more than 11,000 objects, adding items ranging from a 10-foot tall sign for Hendler’s Ice Cream to a boating club pennant for the “Jewish Navy” of Chesapeake Bay. We strengthened our partnerships with The Associated, working ever more closely to improve our administrative efficiency and marketing effectiveness. We also created new partnerships, like our successful engagement with George Washington University’s Experiential Education and Jewish Cultural Arts program, holding a first of its kind practicum for a graduate student specializing in Jewish museums.

With all this excitement, it’s fortunate that OUR HEART IS IN GOOD SHAPE TOO. We continue to strengthen our Board and our staff. Our latest additions to the Board, Dr. Neri Cohen, Nancy Kutler, Suzanne Levin-Lapides, Jeffrey Katz and Claire Tesh, represent an exceptional cross-section of talent willing and able to advance the JMM agenda. Tracie Guy-Decker, who has just completed her first year as JMM’s Associate Director, has been a terrific addition to the team, keeping our projects on track and leading the way towards a more visitor-focused institution. And it isn’t just the Board and staff that keep our heart pumping. This year we had the benefit of more than 60 volunteers and interns, putting in over 7,250 hours.

THE TRUTH IS WE’RE JUST BEGINNING TO HIT OUR STRIDE. Next year brings the Great Chicken Soup Cook-off, our Henrietta Szold living history character, Hanuyearsikkah, and two more new exhibits — Remembering Auschwitz and Just Married. So if you want to exercise your mind on a steady diet of engaging content, stick with us, JMM is healthy for you.

Duke Zimmerman
Board President
2016 Anatomy of Success

**EYES**
JMM delighted the eyes of our members and neighbors with an outdoor film series to accompany Cinema Judaica.

**HEART**
A JMM “My Family Story” competitor won a trip to Israel (JMM’s second winner!) through her exploration her roots.

**LUNGS**
The Guthrie Brothers and Sonia Disappear Fear took our breath away singing their lungs out in support of Paul Simon: Words + Music.

**GUTS**
The collections expanded to more than 11,000 objects, nearly 5000 books, and more than 55,000 images.

**FEET**
Our mission marched forward with the opening of our most ambitious exhibition to date, Beyond Chicken Soup: Jews & Medicine in America.

**BRAINS**
Our team of educators reached more than 4,000 school children and more than 55 educators this year.

**STOMACH**
Members and guests alike came away satisfied. Nourished by more than 60 separate public programs and events!

**HANDS**
Volunteers contributed more than 7,200 hours to give JMM a hand up.

**BONES**
Our neighborhood grew (and continues to grow) stronger and stronger with the Jonestown Vision Plan.
Report on Education

Among the highlights of this past year are our EDUCATIONAL PROGRAMS THAT REACHED MORE THAN 3300 STUDENTS AND TEACHERS from public, independent and parochial schools throughout the state. Through tours of our historic synagogues & exhibitions and hands-on activities such as archival explorations, the JMM has become a leading provider of immersive educational experiences supporting classroom instruction in a variety of disciplines.

FOR MANY YEARS, THE JMM HAS ENJOYED PARTNERSHIPS WITH SEVERAL BALTIMORE CITY SCHOOLS, most notably, our neighboring City Springs Elementary/Middle School. For the past few years, nearly every student at City Springs has had the chance to participate in Museum programs both at the JMM and at the school. As a result, school administrators, teachers, students and their families view the JMM as a valuable community asset.

ANOTHER MODEL PROJECT THAT TOOK A STEP FORWARD THIS YEAR IS “MY FAMILY HISTORY PROJECT” A COLLABORATIVE INITIATIVE WITH BEIT HATFUTSOT IN TEL AVIV. Our education department worked with students at the Kesher School from Beit Tikvah, Baltimore Hebrew Congregation and Bolton Street Synagogue to research their families’ histories and create multimedia art projects. We were delighted to host an exhibition and reception of student projects, including, we recently learned, one of 40 finalists selected for display at Beit Hatfutso.

EXHIBITION-BASED CURRICULA SHOWCASE OUR EDUCATION DEPARTMENT’S CREATIVITY AND ADAPTABILITY. For Paul Simon: Words and Music, JMM educators developed a curriculum that allowed students to learn about Jewish contributions to the protest music of the 1960s and try their hand at a variety of musical instruments. For our current exhibit, Beyond Chicken Soup, our educators met with Maryland State Department of Education STEM administrators and created activities that tie into the Next Generation Science Standards.

Last year, GEORGE WASHINGTON UNIVERSITY ASKED THE JMM TO BE A HOST SITE for graduate students enrolled in the first-of-its-kind Experiential Education and Jewish Cultural Arts program. This year, Shoshana Hirschhorn, a public school teacher, and a part-time Hebrew school teacher, took the train from DC twice a week to the JMM for the first GWU-JMM internship. We are delighted to report that Shoshana excelled in her internship here and that we will continue this exciting collaboration in the coming year.

STATEMENT OF FINANCIAL POSITION
YEAR ENDED JUNE 30, 2015

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$10,791,930

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<th>Liabilities and Net Assets</th>
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<tr>
<td>Net Assets</td>
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$10,791,930

STATEMENT OF FINANCIAL ACTIVITIES

Income

- Associated Allocation $307,103
- Membership Dues $66,601
- Draw on Investment Income $355,479
- Gifts & Grants – Unrestricted $440,707
- Earned Income & Other $445,128

Total Income $1,615,018

Expenses

- Public Interpretation & Exhibitions $468,423
- Education & Community Services $377,002
- Collections, Sites & Research $90,581
- Fundraising $181,033
- Administration $355,254
- Museum Shop $46,178

Total Expenses $1,513,472

Operating Results

- before depreciation $101,546
- Depreciation (buildings & equipment) ($271,996)
- Operating Results including depreciation ($170,450)
- Investment Income ($26,737)
- Change in Board Designated and Temporarily Restricted ($350,029)

Change in Net Assets ($547,216)
Contributors 2015 – 2016

$50,000+
The Associated: Jewish Community Federation of Baltimore
Charles Crane Family Foundation
Maryland State Arts Council

$25,000 - $49,999
David and Barbara B. Hirschhorn Foundation
Institute of Scrap Recycling Industries
David B. Liebman Philanthropic Fund, Sue and Dr. David Liebman
Maryland Heritage Area Authority (MHAA)

$10,000 - $24,999
William G. Baker, Jr. Memorial Fund
The Baltimore City Foundation
Baltimore National Heritage Area
Herbert Bearman Foundation
Jacob and Hilda Blaustein Fund for the Enrichment of Jewish Education
Kolker-Saxon-Hallock Family Foundation
Maryland State Department of Education
Mercy Health Services
Morris Schapiro and Family Foundation, Barbara Katz
Zimmerman Fund for Children

$5,000 - $9,999
Louis and Frances B. Booke Memorial Foundation
Saul Ewing LLP
Sheldon and Saralynn Glass
Benjamin Greenwald
The Gottesman Fund
The Ann Horwitz and Bertha N. Oppel Charitable Endowment
Herbert Bearman Foundation
Jacob and Hilda Blaustein Fund for the Enrichment of Jewish Education
Kolker-Saxon-Hallock Family Foundation
Maryland State Department of Education
Mercy Health Services
Morris Schapiro and Family Foundation, Barbara Katz

$1,000 - $4,999
Aimée Adashek
Ira Askin
Bill and Melinda Becker Giving Account
Neal and Winifred Borden
Erica Breslau
Larry and Debbie Caplan
Dr. Howard and Maureen Davidov
Jeffrey and Susan Dreftuss
Eliasberg Family Foundation
Melvin & Betty Fine Foundation
Arnold and Joyce Fruman
The Harry L. Gladding Foundation
Robert Gehman
Jay and Ann Goldschcher
Toby Gordon and Bruce Kaup
Roberta Greenstein
Isidor and Fannie Havelock Foundation
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The Philip and Harriet Klein Foundation
Jason Levin
Patti Neumann
Judy Pachino
PAGA Fund
Dr. Ira and Leslie Papel
Marvin and Melanie Pinkert
Dr. Nancy Kohn Rabin and Joel Rabin
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Lee and Judy Rosenberg
Robert and Irene Russel
Jeff Scherr
Jane and Morton Silberman Charitable Fund
David Zee

$500 - $999
Margaret Momentana Foundation
Morton B. and Tamara S. Plant Philanthropic Fund
Dr. Lawrence and Sheila Pakula
The Isaac & Leah M. Potts Foundation
Jim and Audrey Rothschild
Frederica Kolker Saxon
Edith Rothschild Weinberg Family Fund

Endowments
Adelman Foundation Museum Endowment
Alex Brown and Sons Foundation Endowment
Baltimore Gas and Electric Foundation Endowment
Baltimore Hebrew Congregation Museum Endowment
L. and S. Bendann Documentation Endowment
Louis and Henrietta Blaustein Museum Endowment
Boltansky Family Program Endowment
Louis and Frances B. Booke Research Endowment
J. and S. Cardin/ J. and K. Levitt Museum Endowment
Cheket Family Website Endowment
Florence Cohen Beautification Endowment
Herman and Grace R. Cohen Museum Endowment
Moses and Rose Cohen Museum Endowment
Community Garden Club Museum Endowment
Rosalee and Richard Davison Museum Endowment
Betty S. Feldman Endowment
Doris and Benjamin Fishman Education Endowment
Louis and Dorothy Fox Museum Endowment
Mr. and Mrs. Douglas Goodwin Museum Endowment
Rose Greenberg Memorial Endowment

Hechinger Foundation Museum Endowment
Isaac and Catharine Hecht Acquisition Endowment
Allan and E.B. Hirsh Museum Endowment
Hoffberger Family Exhibition Endowment
Carolyn Hutzler Museum Endowment
Israelson Newsletter Endowment
Elaine and Ross Jandorf Museum Endowment
Betsey and Philip Kahn Publications Endowment
Katz Family Library and Research Endowment
Zanyx and Isabelle Krieger Museum Endowment
Maryland National Foundation Endowment
Joseph Meyerhoff Museum Endowment
Robert Meyerhoff Museum Endowment
Michelson Family Museum Endowment
Monumental Corporation Museum Endowment
Noxell Corporation Museum Endowment
PHH Foundation Museum Endowment
Yehuda Mordecai Rosenfeld Memorial Endowment
Marie Rothschild Museum Endowment
Stanford Z. and Cory Rothschild Exhibition Endowment
Morris Schapiro and Family Museum Endowment
Schwabner Foundation Museum Endowment
Signet Bank Museum Endowment
Straus Foundation Museum Endowment
Edith Rothschild Weinberg Family Museum Endowment
Harry and Jeanette Weinberg Foundation Jewish Museum Fund
Jean Weinberg Memorial Endowment
Robert L. Weinberg Family History Endowment
Ellen Kahan Zager Accession Endowment

Left to right:
The face of an artist working on her creation!
Museum Educator Sean Schumacher works with some of our youngest guests. PHOTOS BY WILL KIRK.
Collections Report

Thanks to the generosity of our members and friends, we had some wonderful additions to the JMM collections this year. We updated several of our important manuscript collections relating to Jewish organizations, such as HIAS, the Baltimore Jewish Council and the Federation of Jewish Women’s Organizations of Maryland; acquired many new photographs from the early 20th century; and, thanks to some fabulous objects — like a 10-foot long, hand-painted advertisement for Hendler’s Ice Cream — brought the total artifact collection to over 11,350.

Every offer is unique, and there’s always something new and interesting coming our way, whether it’s a cookbook from 1887 or a t-shirt from 2015. Thanks to all of our donors who help us keep the JMM collections relevant and accessible!

To view a list of all new donors to the JMM collections in the past year, please visit our website at jewishmuseummd.org/collections-research/new-in-collections
JMM Volunteers

Consultants, Committees and Partners

Outreach
Abram Kronsberg

Reception
Barbara Cohen Laraine Fisher Maxine Gordon Sydney Gross Naomi Harans Betsey Kahn Rachel Tirrell Gloria Savadow Marna Walter Laurie Weitz

Special Events
Matthew Greenspan

Interns
Dillon Banis Sophia Brocenos Eden Cho Felicia Eddy Shoshana Hirschhorn Elizabeth Livesey Kaleigh Ratliff Rachel Sweren Carmen Venable

Education
Leah Fishman Helyn Steppa

Museum Shop
Rose Berlin Aileen Bormel Carol Buckman Maxine A. Cohen Barbara Ezratty Maxine Gordon Stu Horwitz Anita Meddin Rita Nemeroff Muriel Schevitz Miriam Shulman Ellen Stein Morton H. Weiner

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*deceased

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Aaron Seiden
Dr. Ernest Silversmith
Helene Waranch

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Carmen Venable
Support the JMM

ANNUAL GIVING
Like most major cultural organizations, the Jewish Museum of Maryland relies on community support to sustain its programs, activities and operations. We need your help to maintain and grow our schedule of exhibitions, programs, educational resources and community projects. Contributions are welcome at any level.

Benefactors at the $500 level and above are recognized in our annual Report to the Community and in the Museum lobby for a period of one year. Sponsors of programs, events, publications and initiatives are acknowledged in publicity and print materials relating to those events.

Corporate sponsors and patrons are offered special donor fulfillment including free admissions for employees and their families, use of the Museum facilities for events and prominent mention in paid ads, print materials and Museum publications.

MAKE A DONATION TODAY!
Simply fill out the form below and return with your tax-deductible gift.

NAME: ____________________________________________
ADDRESS: _________________________________________
PHONE NUMBER: ________________________________
GIFT AMOUNT: _________________________________
CREDIT CARD NUMBER: ____________________________
CARD TYPE: ___________ EXPIRATION DATE: __________

Checks payable to The Jewish Museum of Maryland.
Donate online at: jewishmuseummd.org/donations-memberships/donations/

PLAN AHEAD TO HELP
Many friends want to ensure their commitment to the Jewish Museum of Maryland carries on after they are gone, so that we can continue to offer vital programs for the community at large and their families. Consider remembering JMM through a direct bequest in your will or through a planned financial vehicle arranged during your lifetime.

For more information on planned giving, contact Sue Foard, sfoard@jewishmuseummd.org /410-732-6400 x5162.

Opposite page:
Grandfather and granddaughter rock out at our family Chanukah Celebration with Joanie Leeds & the Nightlights! PHOTO BY DUKE ZIMMERMAN.