



A Closer Examination:

Report to the Community 2016

THE JEWISH MUSEUM OF MARYLAND
AT THE HERBERT BEARMAN CAMPUS



Enjoying our summer exhibit
Cinema Judaica. PHOTO BY WILL KIRK.

President's Message

IT'S TIME FOR OUR ANNUAL CHECK-UP. It is the point in the year when we assess our performance and report to the community on progress made and challenges ahead.

So what is the health of the Jewish Museum of Maryland at the end of FY 2016? I am happy to report that the patient is thriving and the prognosis is even better!



In this fiscal year **WE SET RECORDS** for fundraising (most funds raised for a traveling exhibit project); for attendance (highest for a season and for an event); and for visibility (front page coverage, arts section lead, multiple TV/radio interviews and social media references to both JMM and Jonestown). We had three major exhibit openings in just one fiscal year — *Cinema Judaica*, *Paul Simon* and *Beyond Chicken Soup* — and more than 66 public programs, ranging from concerts to outdoor films to thought-provoking lectures. In September, the American Association for State and Local History awarded its highest honor to our *A-Mazing Mendes Cohen* exhibit, and in May we learned that a JMM participant in the international "My Family History" was selected to be a finalist in Israel — that is the second year in a row.

Behind the scenes, our collections grew to more than 11,000 objects, adding items ranging from a 10-foot tall sign for Hendler's Ice Cream to a boating club pennant for the "Jewish Navy" of Chesapeake Bay. We strengthened our partnerships with The Associated, working ever more closely to improve our administrative efficiency and marketing effectiveness. We also created new partnerships, like our successful engagement with George Washington University's Experiential Education and Jewish Cultural Arts program, holding a first of its kind practicum for a graduate student specializing in Jewish museums.

With all this excitement, it's fortunate that **OUR HEART IS IN GOOD SHAPE TOO.** We continue to strengthen our Board and our staff. Our latest additions to the Board, Dr. Neri Cohen, Nancy Kutler, Suzanne Levin-Lapides, Jeffrey Katz and Claire Tesh, represent an exceptional cross-section of talent willing and able to advance the JMM agenda. Tracie Guy-Decker, who has just completed her first year as JMM's Associate Director, has been a terrific addition to the team, keeping our projects on track and leading the way towards a more visitor-focused institution. And it isn't just the Board and staff that keep our heart pumping. This year we had the benefit of more than 60 volunteers and interns, putting in over 7,250 hours.

THE TRUTH IS WE'RE JUST BEGINNING TO HIT OUR STRIDE. Next year brings the Great Chicken Soup Cook-off, our Henrietta Szold living history character, Hanuyearsikkah, and two more new exhibits — *Remembering Auschwitz* and *Just Married*. So if you want to exercise your mind on a steady diet of engaging content, stick with us, JMM is healthy for you.

Duke Zimmerman

Duke Zimmerman
Board President

2016 Anatomy of Success

BRAINS

Our team of educators reached more than 4,000 school children and more than 55 educators this year.



STOMACH

Members and guests alike came away satisfied. Nourished by more than 60 separate public programs and events!



HANDS

Volunteers contributed more than 7,200 hours to give JMM a hand up.



BONES

Our neighborhood grew (and continues to grow) stronger and stronger with the Jonestown Vision Plan.



EYES

JMM delighted the eyes of our members and neighbors with an outdoor film series to accompany *Cinema Judaica*.



HEART

A JMM "My Family Story" competitor won a trip to Israel (JMM's second winner!) through her exploration her roots.



LUNGS

The Guthrie Brothers and Sonia Disappear Fear took our breath away singing their lungs out in support of *Paul Simon: Words + Music*.



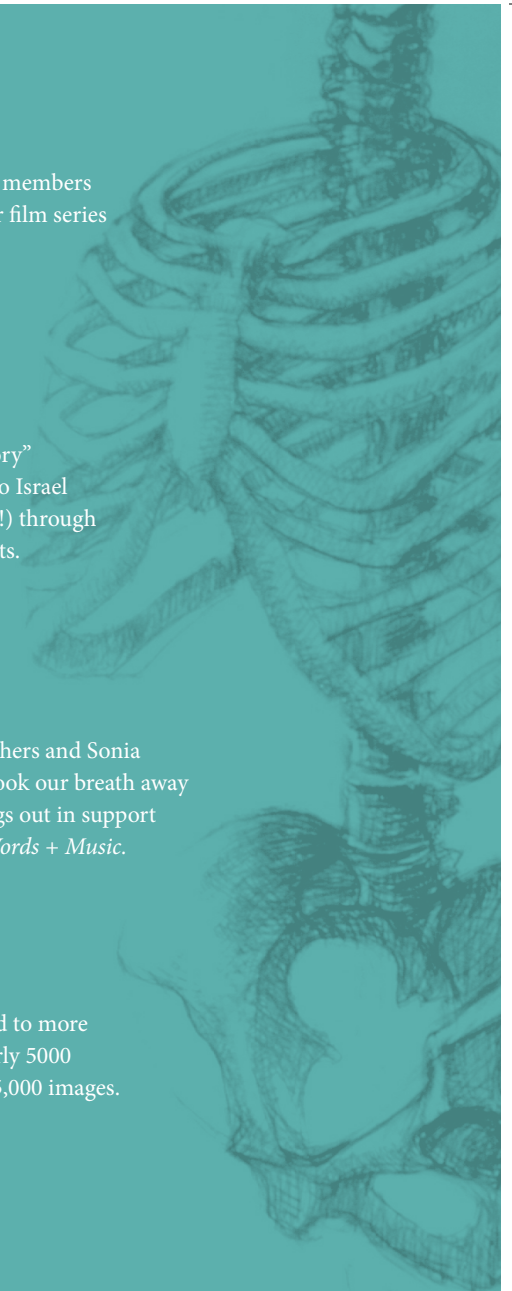
GUTS

The collections expanded to more than 11,000 objects, nearly 5000 books, and more than 55,000 images.



FEET

Our mission marched forward with the opening of our most ambitious exhibition to date, *Beyond Chicken Soup: Jews & Medicine in America*.



Report on Education

Among the highlights of this past year are our **EDUCATIONAL PROGRAMS THAT REACHED MORE THAN 3300 STUDENTS AND TEACHERS** from public, independent and parochial schools throughout the state. Through tours of our historic synagogues & exhibitions and hands-on activities such as archival explorations, the JMM has become a leading provider of immersive educational experiences supporting classroom instruction in a variety of disciplines.

FOR MANY YEARS, THE JMM HAS ENJOYED PARTNERSHIPS WITH SEVERAL BALTIMORE CITY SCHOOLS, most notably, our neighboring City Springs Elementary/ Middle School. For the past few years, nearly every student at City Springs has had the chance to participate in Museum programs both at the JMM and at the school. As a result, school administrators, teachers, students and their families view the JMM as a valuable community asset.

ANOTHER MODEL PROJECT THAT TOOK A STEP FORWARD THIS YEAR IS "MY FAMILY HISTORY PROJECT" A COLLABORATIVE INITIATIVE WITH BEIT HATFUTSOT IN TEL AVIV. Our education department worked with students at the Keshet School from Beit Tikvah, Baltimore Hebrew Congregation and Bolton Street Synagogue to research their families' histories and create multimedia art projects. We were delighted to host an exhibition and reception of student projects, including, we recently learned, one of 40 finalists selected for display at Beit Hatfutsot.

EXHIBITION-BASED CURRICULA SHOWCASE OUR EDUCATION DEPARTMENT'S CREATIVITY AND ADAPTABILITY. For *Paul Simon: Words and Music*, JMM educators developed a curriculum that allowed students to learn about Jewish contributions to the protest music of the 1960s and try their hand at a variety of musical instruments. For our current exhibit, *Beyond Chicken Soup*, our educators met with Maryland State Department of Education STEM administrators and created activities that tie into the Next Generation Science Standards.

Last year, **GEORGE WASHINGTON UNIVERSITY ASKED THE JMM TO BE A HOST SITE** for graduate students enrolled in the first-of-its-kind Experiential Education and Jewish Cultural Arts program. This year, Shoshana Hirschhorn, a public school teacher, and a part-time Hebrew school teacher, took the train from DC twice a week to the JMM for the first GWU-JMM internship. We are delighted to report that Shoshana excelled in her internship here and that we will continue this exciting collaboration in the coming year.

Opposite page (top to bottom):

Executive Director Marvin Pinkert talks historic manuscripts at the opening of *Beyond Chicken Soup: Jews and Medicine in America*.

Listening to the sounds of *Paul Simon: Words and Music*.

Getting hands-on at our *Welcome to Jonestown* festival.

Creating "stained glass" stars at the *Welcome to Jonestown* festival. **PHOTOS BY WILL KIRK.**

STATEMENT OF FINANCIAL POSITION

YEAR ENDED JUNE 30, 2015

Assets	
Cash	\$428,059
Investments	\$6,445,397
Receivables & Promises to Pay	\$117,884
Shop Inventory	\$31,125
Property & Equipment	\$3,766,109
	\$10,791,930

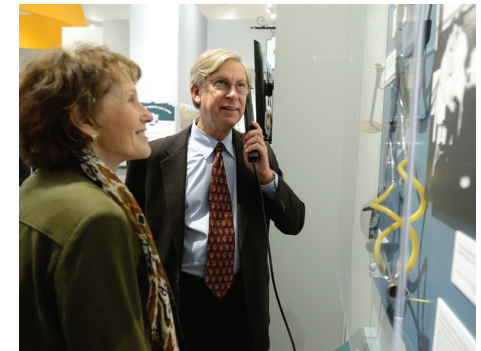
Liabilities and Net Assets	
Total Liabilities	\$98,561
Net Assets	\$10,693,369
	\$10,791,930

STATEMENT OF FINANCIAL ACTIVITIES

Income	
Associated Allocation	\$307,103
Membership Dues	\$66,601
Draw on Investment Income	\$355,479
Gifts & Grants – Unrestricted	\$440,707
Earned Income & Other	\$445,128
Total Income	\$1,615,018

Expenses	
Public Interpretation & Exhibitions	\$468,423
Education & Community Services	\$377,002
Collections, Sites & Research	\$90,581
Fundraising	\$181,033
Administration	\$355,254
Museum Shop	\$46,178
Total Expenses	\$1,513,472

Operating Results	
before depreciation	\$101,546
Depreciation	
(buildings & equipment)	(\$271,996)
Operating Results	
including depreciation	(\$170,450)
Investment Income	(\$26,737)
Change in Board Designated	
and Temporarily Restricted	(\$350,029)
Change in Net Assets	(\$547,216)



Contributors 2015 – 2016

\$50,000+

The Associated: Jewish Community Federation of Baltimore
Charles Crane Family Foundation
Maryland State Arts Council

\$25,000 - \$49,999

David and Barbara B. Hirschhorn Foundation
Institute of Scrap Recycling Industries
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Maryland Heritage Area Authority (MHAA)

\$10,000 - \$24,999

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Left to right:

The face of an artist working on her creation!
Museum Educator Sean Schumacher works with some of our youngest guests. **PHOTOS BY WILL KIRK.**





Museum visitors engage with the history of famous tunes in *Paul Simon: Words and Music*.
PHOTO BY WILL KIRK.

Collections Report

Thanks to the generosity of our members and friends, we had some wonderful additions to the JMM collections this year. We updated several of our important manuscript collections relating to Jewish organizations, such as HIAS, the Baltimore Jewish Council and the Federation of Jewish Women's Organizations of Maryland; acquired many new photographs from the early 20th century; and, thanks to some fabulous objects — like a 10-foot long, hand-painted advertisement for Hendler's Ice Cream — brought the total artifact collection to over 11,350.

Every offer is unique, and there's always something new and interesting coming our way, whether it's a cookbook from 1887 or a t-shirt from 2015. Thanks to all of our donors who help us keep the JMM collections relevant and accessible!

To view a list of all new donors to the JMM collections in the past year, please visit our website at jewishmuseummd.org/collections-research/new-in-collections

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A Hendler's Creamery advertisement sign, on display in *Beyond Chicken Soup: Jews and Medicine in America*.



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Sean Schumacher
Kelly Suredam



Support the JMM

ANNUAL GIVING

Like most major cultural organizations, the Jewish Museum of Maryland relies on community support to sustain its programs, activities and operations. We need your help to maintain and grow our schedule of exhibitions, programs, educational resources and community projects. Contributions are welcome at any level.

Benefactors at the \$500 level and above are recognized in our annual Report to the Community and in the Museum lobby for a period of one year. Sponsors of programs, events, publications and initiatives are acknowledged in publicity and print materials relating to those events.

Corporate sponsors and patrons are offered special donor fulfillment including free admissions for employees and their families, use of the Museum facilities for events and prominent mention in paid ads, print materials and Museum publications.

MAKE A DONATION TODAY!

Simply fill out the form below and return with your tax-deductible gift.

NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

GIFT AMOUNT: _____

CREDIT CARD NUMBER: _____

CARD TYPE: _____ EXPIRATION DATE: _____

Checks payable to **The Jewish Museum of Maryland.**

Donate online at: jewishmuseummd.org/donations-memberships/donations/

PLAN AHEAD TO HELP

Many friends want to ensure their commitment to the Jewish Museum of Maryland carries on after they are gone, so that we can continue to offer vital programs for the community at large and their families. Consider remembering JMM through a direct bequest in your will or through a planned financial vehicle arranged during your lifetime.

For more information on planned giving, contact Sue Foard, sfoard@jewishmuseummd.org /410-732-6400 x5162.

Opposite page:

Grandfather and granddaughter rock out at our family Chanukah Celebration with Joanie Leeds & the Nightlights! PHOTO BY DUKE ZIMMERMAN.



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jewishmuseummd.org | 410-732-6400



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